Health and Wellness Fairs
Blood Pressure screenings, blood glucose testing (for diabetes), and access to healthcare and financial information were the highlights of McCeda’s Spring 2007 Health and Wellness Fair held at the Greenville Primary School on Friday, March 30th from 4-6pm.

The major sponsor for the event was Winn Dixie, who donated gift bags, health education brochures & pamphlets to attendees, as well as raffle items including blood pressure monitors.

Other speakers, exhibitors, and sponsors included: Bonnie Webb, MCHD; Ms. Linda, Madison County Health Dept; Deveda Evans Bellamy, State of Florida Regl Minority Aids Coordinator ; Ernest Bruton, State of Florida Healthy Schools Initiative; Ms. Matthews, Madison County Environmental Health; Hattie Evans Alexander, Winn Dixie Pharmacist; Keith Hargrove, State Farm Insurance; & Lanta Evans-Motte, Literacy Institute for Financial Enrichment, Inc.

More than 60 adults and children were on hand to have their blood pressures read, the blood glucose tested (for diabetes) and to learn how to better manage their overall health.

The event was hosted by McCeda.

McCeda Conducts Health Fairs and Student Career Days in Greenville and Madison

Attendees at McCeda’s Spring 2007 Health and Financial Fitness Fair on 3/30/07 (above); Participants and presenters at Health Fair in Madison on 3/31/07 (left below); Students in Ms. Andrew’s Class during Student Career Day at Greenville Primary School on 3/30/07 (right below)

McCeda, Inc.—WHO WE ARE

The Madison County Community Economic Development Agency, Inc. (McCeda) is an educational and charitable organization that provides educational programs and resources to individuals, families, and youth in the greater Madison County area that will help them take control of their healthcare, education, housing, career, and personal finances, and thereby enable them to strengthen the communities in which they live.

McCeda is a non-profit 501(c)3 organization.

McCeda works to develop, nurture and promote meaningful partnerships with nonprofits, governmental agencies, community-based organizations, and faith-based institutions to implement comprehensive programs that help develop healthier, better trained, better educated, and more financially stable individuals, families, and communities.

McCeda’s Program Focus Areas
Program activities include: 1) Youth Development Programs; 2) Healthcare Management Programs; 3) Financial Education/Home-buying Programs; and 4) Workforce Enhancement/ Career Development Programs
Greenville Health & Wellness Fair cont.
as a way to help community residents to prevent, manage and control some specific health issues that have impacted the Madison county community disproportionately—diabetes, high blood pressure, high cholesterol, heart disease, sexually transmitted diseases, and teenage pregnancy. Two financial presenters spoke briefly about financial wellness, including budgeting and debt management, insurance and protection planning, and estate planning—including wills, trusts, and blended family beneficiary designations.

Madison Health and Wellness Fairs
McCeda’s Health and Wellness Fair for Madison area community residents was held at the Women’s Club on Saturday, March 31st from 10am-2pm.

In addition to some blood pressure testing, the primary focus of this event was HIV/AIDS prevent and awareness training. Presenter Keith Blocker showed a video presentation and led an interactive discussion on sexually transmitted disease education, prevention and treatment. Mr. Blocker is an HIV/AIDS prevent and awareness testing, the primary focus of this event was HIV/AIDS prevent and awareness training. Presenter Keith Blocker showed a video presentation and led an interactive discussion on sexually transmitted disease education, prevention and treatment. Mr. Blocker is an HIV/AIDS prevention training consultant for the State of Florida Health Department.

Other speakers, exhibitors, and sponsors included: Winn Dixie, Ms. Mary Moseley, Tri-County Healthy Start Coalition, and Taylor County Breast Cancer Organization.

Madison County Statistics
The following statistics highlight some of the health related issues that McCeda attempts to address:

Almost 24% of adults in Madison County were ranked with fair or poor health status, earning Madison County a 3rd quartile ranking in the State (source: 2002 behavioral risk factors surveillance telephone survey conducted by the Florida dept of health, bureau of epidemiology).

According to the Florida office of vital statistics, the largest preventable causes of death in Madison County for 2001-2003 were heart disease, cancer, stroke and diabetes. Each of these diseases was high enough to rank Madison County in the 3rd & 4th quartile performance for the state of Florida.


Greetings from the President
Thank you again to all our volunteers and supporters who have worked tirelessly over the last two years to make McCeda a reality and a true blessing for the residents of Madison County. Many of McCeda’s board members & volunteers received their start here in Madison County and we are committed to helping ensure the County’s residents have access to information and resources to improve their lives. We appreciate your support in this effort. McCeda will be busy during the next few months with internal development items including the launch of our new website where neighbors, friends, and community partners can keep abreast of our activities. We will be helping several needy families as part of our participation in the Back to School Program for the Madison County Public School System and we have a number of other events planned for 2007 and 2008. We welcome your participation, prayers, and support.

Kind Regards, Rev. Charles Evans, Sr., McCeda President